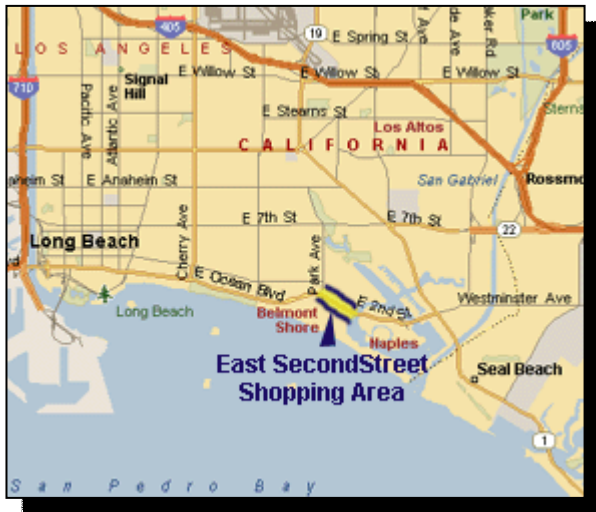


Belmont Shore

In the diverse community of Long Beach, there is a cozy little community by the beach called Belmont Shore. The most heavily shopped area of Long Beach, last year it under went a major face lift. The sidewalks were widened and additional spotlights added to make "The Shore" more pedestrian friendly.



In our little microcosm we have a curious mixture of small local businesses intermingled with established chain stores. This creates an environment that is sure to satisfy even the most fickle of shoppers. While shopping in our stores or waiting for that special gift to be wrapped, you can enjoy some of the cuisine at our local dining establishments.

From casual cantina fare at Super Mex, to the southern elegance of Shenandoah Cafe and everything in between, you are sure to find something to suit everyone's taste.

When evening falls on "The Shore" it takes on a whole new look. The daytime shopping crowds are gone and the salty tang of the ocean air delights the senses of couples, young and old alike, who take romantic walks down a moonlit 2nd Street.

With all of the shopping, great restaurants and coastal ambiance, we in Belmont Shore have created an atmosphere that lends itself to an exceptionally enjoyable experience for everyone.

	DEMOGRAPHICS		
	<u>1 Mile Radius</u>	<u>3 Mile Radius</u>	<u>5 Mile Radius</u>
Population	22,622	187,987	361,348
Avg. Family Household Income	\$134,810	\$74,519	\$72,808
	<u>Median House Price (90803 Zip Code)</u>		
	\$725,000		

East Second Street has a great variety of both National and Regional Retailers. Apparel businesses include Banana Republic, The Gap, Chico's, Children's Place, The Loft, Lucky Brand Jeans, Tilly's, O' My Sole, Buffalo Exchange, Beyond the Beach, LaBella, Mezzanine, and more. Restaurants and Food Businesses include two Starbucks, Peets Coffee, Coffee Bean & Tea Leaf, Jamba Juice, Helen Grace Chocolates, Rubio's, Panama Joe's, Johnny Rockets, BJ's Chicago Pizzeria, Haagen-Dazs, Baja Fresh, and Hof's Hut. Other prominent neighbors include The Body Shop, Blockbuster, Ritz Camera, Rite Aid, Cingular, Pac Bell PCS, Bank of America, Washington Mutual, Wells Fargo, and Fromex Photo Lab.

The Belmont Shore Business Association works hand in hand with merchants to provide a vast array of promotions, festivals and even a Christmas Parade to create a truly unique place to share with the world.

For More Information about Retail Properties in Los Angeles County call Jon Varsano at 310-235-2977 or Myron Sokolsky at 310-235-2919

