

Santa Monica Boulevard in West LA

Santa Monica Boulevard Transit Parkway Project

The Santa Monica Boulevard Transit Parkway Project is the reconstruction and reconfiguration of 2.5 miles of Santa Monica Boulevard between I-405 on the west (Beloit Avenue) and the Beverly Hills city limit on the east (Moreno Drive). The new boulevard will have three eastbound and three westbound travel lanes. Neighborhood access roads on the north and south sides of the main road are planned.



The project will include a new street lighting and traffic signal system, a landscaped median, bicycle lanes and bus priority features. Additionally, the on-ramps to the northbound and southbound I-405 Freeway will be improved by adding High Occupancy Vehicle (HOV) bypass lanes onto the freeway.

The merging of the two roadways and the railroad right-of-way will improve the vehicular level of service through the corridor. A dedicated bus lane in Century City will enhance bus transit operations. In addition, impressive landscaped medians and sidewalks along the 2.5 mile project will lend a unique

character to the area which the community can enjoy for years to come.

Gateway to the City of Santa Monica

The city of Santa Monica border is located at Centinela Avenue and Santa Monica Boulevard. The transition from West Los Angeles to Santa Monica is seamless with mutual benefits to both cities.

St. John's Health Center is located on Santa Monica Boulevard at 22nd Street. St. John's is the second largest employer in the city of Santa Monica with 1,755 employees. St. John's is the largest hospital in the area providing health care as well as generating a significant amount of business and traffic to the adjacent neighborhoods.

DEMOGRAPHIC HIGHLIGHTS			
	1 Mile Radius	3 Mile Radius	5 Mile Radius
Population	46,618	263,851	515,055
Avg. Family Household Income	\$92,674	\$133,682	\$127,849
Median House Price (90025) = \$654,000			
Traffic Count = 68,391 Vehicles per day			

Route 66 Lives

Diehard old-roads fans will be pleasantly surprised to know that Route 66 across Los Angeles still exists, almost completely intact. Heading east from Palisades Park in Santa Monica —and now marked by prominent beige road signs as "Historic Route 66 1935– 1964"—old Route 66 follows Santa Monica Boulevard through the hearts of Beverly Hills and West Hollywood.

Santa Monica Boulevard in West Los Angeles, now designated as Highway 2, is characterized by a mix of modern and vintage properties. The charm of the mid-20th Century architecture recalls the days of Route 66, while the modern skyscrapers and transit parkway improvements exemplify the 21st Century Santa Monica Boulevard.